

**TEACHING PENTICTON TO SKATE SINCE 1953** 



## Dear Sir/Madam

The Glengarry Skating Club (GSC) is seeking sponsorships and donations for the 24/25 season. Since 1953, GSC has operated as a non-profit, sanctioned Skate Canada club. We offer all types of skating programs including PreCanSkate, CanSkate, CanPowerSkate and competitive figure skating, under the guidance of NCCP certified coaches. Our programs are offered to all ages, but primarily focus on children ages 3-17.

We are seeking financial support in the form of sponsorship, as well as in-kind donations for many baskets and participant bags needed for our four main events.

F	or your cor	ntribution, you will	receive:		
Level cash value In-kind value # available	Star 5 \$1500 \$3000 [1]	Star 4 \$1000 \$2000 [4]	Star 3 \$500 \$1000 [10]	Star 2 \$300 \$600 [12]	Star 1 \$100 \$200 [∞]
Title sponsorship	✓ Ice parade	<ul><li>Calendar</li><li>Regional Champ.</li><li>Ogopogo</li><li>Winter Wonderland</li></ul>			
Logo on event posters	✓	✓			
Banner displayed on rink boards (in lobby at Ice Parade)	✓	✓	✓		
Mentions during announcements of the events	√ (>3)	√ (>3)	✓ (2)	✓ (1)	
Ice Parade Printed Program	✓ ½ - full page	✓ ½ - full page	✓ ¼ -½ page	✓ =< ¼ pg	✓ =< ¼ - ⅓ pg
Logo and name website, for the entire year	✓	✓	✓	✓	✓ (text only)
Donors of in-kind donations for	baskets will	all be noted in the ev	ent basket des	scriptions or	programs



As a club, we strive to offer opportunities for our skaters to set personal goals, compete around the province and to perform in the community. Over the past five years, we have been building our local events and have a steady fan-base. Our estimates for this year's events are:

<u>Club Calendar: December.</u> A custom photo calendar of the past years' skating events and competitions. Sponsor's logo is on each calendar month. **100 calendars are distributed to skaters' family and friends.** 

<u>Spring Ice Parade 2025 "Encanto": April 17, 2025.</u> Our largest event, "Encanto", is a family-friendly, public, community event. All levels of our skaters, from Pre-CanSkate to Competitive Senior, will wow the spectators at the SOEC during a live evening show. **Approx. audience 900** 

<u>Okanagan Regional Championships: February 6-8, 2025</u>. Over 300 skaters, along with their family and friends will compete over 3 days at Memorial Arena.

Approx. audience 800

<u>Oqopoqo Competition: March 15, 2025.</u> A fun-day event for our beginner skaters to Star 4. It's a great non-pressure event to introduce local skaters to competition. **Approx. audience 100** 

<u>Winter Wonderland: Dec 2025.</u> A festive ice show where our skaters show off their programs and a few groups numbers, followed by a fun, family skate. **Approx audience 200** 

Thank you for your consideration. We look forward to discussing this with you at your convenience. Reach out to us at <a href="mailto:events@glengarryfsc.com">events@glengarryfsc.com</a>.

Sincerely, GSC Sponsorship and Fundraising Committee Ian, Omar and Margie				
☐ Yes, I am interested in	supporting.			
☐ Financial sponsor				
☐ Star 3, 4, 5	☐ I have a horizontal banner ☐			
☐ Star 1, 2	□ I can email a logo by:			
$\square$ In-kind donations				

Winter Wonderland by: December 14, Regionals: January 24, Ice Parade: April 11